

# MONEY

You've heard the buzz. Everybody's talking about the Grand Canal~Port of Bakersfield. This beautiful, water-themed retail/entertainment complex is scheduled to open near the end of 1999. Bakersfield merchants wanting to get on board will have to move fast.

## A GOLDEN OPPORTUNITY IS COMING YOUR WAY

Daystar Development representatives will be in town for two days, Wednesday and Thursday, March 11th and 12th. Here's your chance to meet with the developers and learn how a choice piece of waterfront property at the Grand Canal can stimulate your store's success. You can get your questions answered and negotiate a lucrative deal right on the spot.

The excitement is building. Old world Venice is coming to Bakersfield. Don't be left standing at the dock watching potential sales *sail* away!

*The Grand Canal~Port of Bakersfield  
Merchant Trade Show*

*Wednesday & Thursday, March 11 & 12*

*Call 1-800-995-1174 ext. 10 for appointments.*

*It will boast a variety of shopping  
stores, outlet stores, local  
merchants, multi-screen theaters,  
farmer's markets, cafes and  
restaurants, plus the latest,  
high-tech, interactive  
entertainment spectacles.*

*And it's all centered around a  
2,400 foot long navigable canal  
complete with a fleet of gondolas  
and a tall ship providing a  
unique, on-the-water experience.*

*It promises to be the talk of  
Bakersfield for years to come.*



Daystar Development, Inc. <sup>SM</sup>

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